

PATHWAY CAMP

Date of the Event: 11/10/2022

Venue: District Auditorium, Tura

Organized by:

Placement & Career Counseling Cell, IUM, Tura

In collaboration with

Marketing Department, IUM, Tura



The ICFAI University, Meghalaya

PATHWAY CAMP

Speakers



Shri. Atul Chandrakant Kulkarni,
Member of Board of Governors, IIM, Shillong

Topic
Business Opportunities in Northeast India



Shri. Swapnil Tembe
IAS, Deputy Commissioner, West Garo Hills

Topic
Groundwork for Careers in Public Sector



Prof. Abhigyan Bhattacharjee
In-charge, Placement and Counseling Cell,
NEHU, Tura Campus

Topic
Employability Skills



Dr. Brenda D Marak
Asst. Professor,
Placement Coordinator, IUM, Tura

Topic
Career Planning

Organized by



In collaboration with



Date & Venue

 **October 11, 2022**
District Auditorium, Tura

Concept Note:

Pathway Camp is a programme designed to guide and direct the students with career goals, career choices and career paths. This programme aims at establishing the career decision making skills for the students. It also focuses on the transition of the students from academic life to work life.

Objectives:

- ✓ To guide and direct the students with career choices and career paths
- ✓ To give awareness about available career options
- ✓ To help identify skills and interests of the students
- ✓ To make the students become a part community with the mentoring network

Outcomes:

- ✓ The students will be able to make career goals, career choices and career paths
- ✓ The students will have a comprehensive profile and job outlook corresponding to their career choices.
- ✓ The students will get the knowledge of career related documents and skills to input
- ✓ The students will have perspectives on the possibilities after graduation

Target Audience: The offline mode was for the enrolled students of IUM, Tura Campus and the online mode was for the interested audience of Tura town.

At the forefront of Pathway Camp



The ICFAI University, Meghalaya

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October 11, 2022
District Auditorium, Tura

Pre Talk on Pathway Camp

Date: 30/9/2022
Time & Venue : 10:30 am at Matchakolgre Building
12:30 pm at Seminar Hall, IUM, Tura Campus

Overview

- ✓ Objectives of the Event
- ✓ Profiles of the Speakers
- ✓ Benefits of the Programme
- ✓ Outcomes of the Programme

IUM, Tura Students register here



Pre- Talk on Pathway Camp:

A pre-talk session was conducted by Dr. Brenda D Marak, Asst. Professor, Placement Coordinator & Career Counselor, IUM, Tura. She gave a briefing on the visions and objectives of the programme. She also provided information about the profiles of the speakers. Moreover, the students were briefed about the benefits and outcomes of this programme.

The students were then requested to register with the google link, where the details like name, department, semester, UID numbers, email ids, phone numbers and most importantly, Choices of careers where options of Public, Private and Business were given. The information is recorded and analyzed, after which, the students will be categorized and guided accordingly.



Pre- Talk on Pathway Camp

By: Dr. Brenda D Marak, Asst.
Professor, Placement Coordinator,
Career Counselor, IUM, Tura

Committees for the Programme

To conduct Pathway Camp, committees were formed and works were designated. The students from the departments of Management and Computer Application were selected for the committee members.

Committee Name and Members are as follows:

1) Attendees for speakers and guests

a) *Name of the Speaker-* Shri. Atul Kulkarni, Member of Board of Governors, IIM Shillong

Committee Member: i) Shri. Gretin Ch Marak (MBA III sem)

ii) Smt. Rikchi Rongmuthu Sangma (MBA I sem)

b) *Name of the Speaker-* Shri. Swapnil Tembe, Deputy Commissioner, West Garo Hills, Meghalaya

Committee Member: Smt. Sonia Chowdhury (BBA V sem)



c) *Name of the Speaker*-Prof. Abhigyan Bhattacharjee, In-Charge Placement and Career Counseling Cell, NEHU, Tura Campus

Committee Member: Shri. Jaksram M Marak (MBA I sem)

d) *Name of the Guests*: Smt. V S B Sangma, Advisor, IUM, Tura Campus

Shri. K S G Momin, Campus Head, IUM, Tura Campus

Committee Member: Smt. Amasai R Marak (MBA I sem)

Smt. Chinoka Ch Marak (MBA III sem)

2) *Gifts In-Charge*: Smt. Archina A Sangma (MBA I sem)

Smt. Cloysyna Ch Sangma (MBA III sem)

3) *Technical In-Charge*: Shri. Agimik Sengat Marak

Shri. Pratik Dutta

Shri. Luke Boncheng Marak (BCA V sem)

Shri. Salbin Ch Marak

Shri. Deansrang Sangma

4) *Entry to auditorium in-charge*: Shri. MAcbliwel Ch Momin (BBA V sem)

Shri. Dencil R Marak (BBA III sem)

Shri. Sudip Koch (BBA I sem)

Shri. Abangra Tengsrang G Sangma (BBA I sem)

5) *In-charge inside the auditorium*: Shri. Jamjam D Marak (MBA III sem)

Smt. Anthania Ch Marak (MBA III sem)

Shri. Bycombirth Marak (BBA I sem)

6) *Refreshments* : Smt. Sajina Sangma (office attendants)

Smt. Nomalin Sangma

7) *Overall In-charge* : Shri. Saljagring Marak (MBA III sem)

Shri. Atchikam Marak (BCA III sem)

Program

Program	
14:00 hrs	Welcome Speech by Ms. Briana G Momin , Asst. Placement Coordinator, IUM, Tura
14:15 hrs	Placement Training Experience by Ms. Aiana D Shira , Alumnus
14:30 hrs	Career Planning, by Dr. Brenda D Marak , Placement Coordinator, IUm, Tura
14: 55hrs	Employability Skills by Prof. Abhigyan Bhattacharjee , In-charge Placement and Counseling Cell, NEHU, Tura
15: 25 hrs	Groundwork for Careers in Public Sector by Shri. Swapnil Tembe , IAS, Deputy Commissioner, West Garo Hills
15: 55 hrs	Business Opportunities in Northeast India by Shri. Atul Chandrakant Kulkarni , Member of Board of Governors, IIM Shillong
16: 25 hrs	Vote of Thanks by Ms. Chompaboti Hajong , HoD, Department of Management, IUM, Tura



The program was chaired by Smt. Briana G Momin, Asst. Placement Coordinator. She welcomed the speakers and guests with gifts which included the products of local entrepreneurs namely Mimosa and Meliachi.

In the picture, Smt. V S B Sangma, Advisor, IUM, Tura felicitates Shri. Atul Chandrakandth Kulkarni, Member BOG, IIM, Shillong



Deputy Commissioner, West Garo Hills, Shri. Swapnil Tembe is felicitated by Dr. Brenda D Marak



Smt. Chompaboti Hajong, HOD, Dept. of Management, welcomes Prof. Abhigyan Bhattacharjee, In-charge Placement & Career Counseling Cell, NEHU, Tura Campus



The first item on the program was a sharing of Placement Training Experience by Smt. Aianna D Shira, Alumnus, IUM, Tura Campus. She talked about her challenges in facing interviews. She said that the training which she had received from the Placement Cell, IUM, Tura has

helped her in overcoming the challenges and made her confident in the interviews. She also said that the Soft Skills training provided by Madam Briana G Momin, Asst. Placement Coordinator assisted her with better communication skills which she used during the interviews.

Besides, the training that she got from the Placement Cell, IUM, Tura, gave her boost of self worth and she is now a person with confidence in the eyes of the public. She is now placed in Chief Minister Youth Centre, Meghalaya based in West Garo Hills as a Nook Fellow.

Her message to her juniors was **“Do justice with time and devote 100% to everything that you do”**

The Deputy Commissioner, West Garo Hills, Shri. Swapnil Tembe, spoke on the topic **“Ground work for Careers in Public Sector”**. He provided information on how to crack UPSC exams. He also guided the participants with the right attitude towards cracking civil service exams. He stressed on the importance of general studies and to look up mostly on NCERT books. Current Affairs are very important he said and told the



students to follow pages which gave information on daily current affairs. He said it is better to turn “Passion into Profession”.



Dr. Brenda D Marak, Asst, Professor, Placement Coordinator & Career Counselor, IUM, Tura, spoke on the topic “**Career Planning**”. She said that career is person’s progress in life. Career planning is a strategy used by an

individual to achieve the goals. She said that understanding one’s skills, area of interest and passion is imperative for career planning and career development. She said one has to be ready to be trained as an Olympian if one wants a gold medal.

Prof. Abhigyan Bhattacharjee, In-charge Placement & Career Counseling Cell, NEHU, Tura Campus, spoke on the topic “**Employability Skills**”. He said skills like computer, aptitudes, academics, communications and soft skills are a big part being employable. He stressed on



identifying the strengths and weaknesses of an individual and turning them into opportunities.



The final speaker,

Shri. Atul Chandrakanth Kulkarni, Member BOG, IIM, Shillong spoke on the topic "Business Opportunities in the Northeast India".

He said that Tourism will be the best option right now as an opportunity for business. Home stay business will boom here and it will be a great opportunity for the locals. He added that opportunities are everywhere and one has to just recognize it.

The program ended with a thank you note by Smt. Chompaboti Hajong, HOD, Dept. of Management.

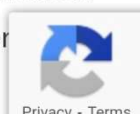


Media Coverage



Shillong, Oct 11: The Placement and Career Counselling Cell, ICFAI University Meghalaya (IUM) , Tura campus, in collaboration with its Marketing Department organised a programme under the name 'Pathway Camp' on Tuesday.

The programme is designed to guide and direct the students on their career goals, career choices and career paths.



North East Media Hub News, published news about the programme Pathway Camp.

The news has been spread on their YouTube channel, Facebook page and Instagram profile.

The network has more than 2 lakh subscribers in YouTube. This news has almost 20k views.

The Facebook page NE Media Hub has 25 K followers and Instagram profile nemediahub includes 2 k followers.



Deputy Commissioner - West Garo Hills

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Happy to take a session on Careers in Public Sector during the Pathway Camp organised by ICFAI University Meghalaya, TURA. I encourage all students to attend such workshops whenever opportunity comes.

#ProjectStar



The Facebook page, Deputy Commissioner- West Garo Hills posted a content where Shri. Swapnil Tembe, IAS, DC, WGH, said that he was delighted to be a part of Pathway Camp.

He also encouraged the students to take part in these kinds of workshops whenever opportunity comes.

This Facebook page includes 60 K followers. His post about the program has earned almost 700 likes.



ICFAI University Meghalaya, TURA

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The Placement & Career Counselling Cell and Marketing Department organized a Pathway Camp.
<https://hubnetwork.in/ium-tura-organises-career-orientation-programme-for-students/>
#CareerCounselling
#CareerGuidance
#CareerPlanning

The facebook page of ICFAI University Meghalaya, Tura published the news in their page. This page includes almost 5k followers.



Photo Gallery

