

FACULTY PROFILE

Name of the Faculty Member:	Dr. Jubayeer Ahmed Talukdar
Campus: (Tura/Shillong):	Tura
Designation:	Assistant Professor
Department:	Department of Commerce
Qualification/s:	MBA, PhD
Discipline:	Faculty of Management Studies
Academic Experience in years:	<ul style="list-style-type: none">• Outside ICFAI University Meghalaya: 4 Years• At ICFAI University Meghalaya: 7 Months (as on June 2026)
Courses Taught:	Marketing Management, International Business, Business Studies, Indian Financial System, Rural Banking and Microfinance, Corporate Law, Business Environment, Strategic Management, Organizational Behavior, Human Resource Management, and Leadership Skills and Change Management.
Specializations:	Marketing, Banking and Corporate Governance
Research Interests:	Corporate Governance, Banking Sector Governance, ESG and Sustainability Reporting, Artificial Intelligence and Digital Transformation in Business Management, and Digital Marketing, Consumer Behavior, and Marketing Analytics.

ACHIEVEMENT:

- **Best Paper Presentation Award**, International Conference on Transforming Business Practices with AI and ESG, organized by IILM University in collaboration with the University of Leeds (UK) and Emerald Publishing, July 2025.

PUBLICATIONS –

PUBLICATION IN SEMINAR PROCEEDINGS VOLUME:

- Talukdar, J. A., & Chakravarty, R. (2026). Measuring corporate governance in Indian public sector banks: An index-based approach. Published in Springer Nature Conference Proceedings (Atlantis Press) and indexed in the Web of Science.

CHAPTERS PUBLISHED IN BOOKS:

- Talukdar, J. A., & Ahmed, J. U. (2024). A Study on Corporate Governance Practices of Select Private Sector Banks in India, In Adhikari, K. (Ed.), Contemporary Issues in Business and Social Science (1st ed.), Sunmarg Publishers & Distributors, ISBN: 978-81-19997-69-5, pp.1-16.
- Talukdar, J. A., & Ahmed, N. U. (2022). Behavioral Implications on Corporate Governance: A Theoretical Underpinning through Review of Related Literature in Ahmed, J. U., & Shil, P., Holistic Vision and Development (1st Ed.), Sunmarg Publishers & Distributors, ISBN: 978-81-964220-28. pp. 32-52.
- Talukdar, J. A., & Ahmed, J. U. (2022). Measuring Corporate Governance in Banking Sector: An Exploration in Kakati PR & Mahanta, M, Business Practices in the Age of Innovation, Disruption and Sustainability (Vol. 1), Excel India Publishers, New Delhi, pp. 52-68.
- Talukdar, J. A., Sangma, J. T.,& Ahmed, J. U. (2022). Impact of Corporate Governance Practices on Net Interest Margin of Banks: An Empirical Validation in Private Sector Banks, in Ahmed, J. U., & Adhikari, K., Changing Landscape of Business: Opportunities Challenges and Priorities, Adhyana Publishers & Distributors, New Delhi, ISBN: 978-93-6506-489-6, pp. 173-189.
- Talukdar, J. A. (2020). Knowledge Management: An Overview and Its Significance in Business Organizations, in Akoijam, L.S.S et al., Dynamics of Sustainable Business Management: Perspective and Strategies, Mittal Publications, New Delhi, pp. 223-228.

INTERNATIONAL JOURNAL PUBLICATIONS:

- Talukdar, J. A., & Ahmed, J. U. (2025). Corporate Governance Practices in Indian Public Sector Banks: Evidence from the State Bank of India. International Journal of Applied Management Research,6-7(1-4): 114-123.
- Talukdar, J. A., & Ahmed, J. U. (2025). Corporate Governance Practices in Indian Private Sector Banks: An Empirical Investigation in HDFC Bank Ltd. Management Convergence: International Journal of Management, 16(1)1-8.
- Talukdar, J. A., & Ahmed, J. U. (2024). Corporate Governance Practices of Commercial Banks: An Investigation in Select Public Sector Banks in India. International Journal of Science and Research. 13(4), 1212-1219.
- Talukdar, J. A., & Ahmed, J. U. (2024). A Study on Corporate Governance Practices of Select Public and Private Sector Banks in India. International Journal of Research in Academic World, 3(9): 13-21.

BOOKS AUTHORED:

- Talukdar, J. A., & Ahmed, J. U. (2025). Corporate Governance in Indian Banking: Diagnosis and Direction. Adhyayan Publishers & Distributors, New Delhi. ISBN: 978-93-6506-572-5.

SEMINAR / CONFERENCE PAPER PRESENTATIONS:

- Presented paper titled “Evaluating Corporate Governance Practices and Their Impact on Indian Public Sector Banks’ Performance” at the 19th ISDSI Global Conference 2025, IMI Kolkata, India.
- Presented paper titled “The Effect of Governance Practices on Financial Indicators: A Panel Study of ROA and ROE in Private Banks” at the ICSSR-Sponsored NEMA International Conference 2025, Dhanamanjuri University, Imphal, India.
- Presented paper titled “Measuring Corporate Governance in Public Sector Banks: An Index-Based Approach” at the 1st International Conference on Smart Systems and Social Management, Royal Global University, Guwahati, November 6–8, 2025 (supported by Global Research Foundation; publication partner: Atlantis Press, Springer Nature).
- Presented paper titled “Corporate Governance in Practice: A Compliance-Based Study of Punjab National Bank” at the International Conference on Transforming Business Practices with AI and ESG, organized by IILM University (in collaboration with the University of Leeds, UK, and Emerald Publishing), July 25–26, 2025.
- Presented paper titled “An Assessment of Corporate Governance Compliance: The Case of ICICI Bank Ltd.” at the International Conference on Reimagining Business Management, organized by Tripura University and NEMA, July 4–5, 2025.
- Presented paper titled “Corporate Governance Practices of Public Sector Banks: Evidence from SBI” at the International Conference on Contemporary Issues in Business, organized by NEHU Tura and NEMA, June 2024.
- Presented paper titled “Knowledge Management and Its Significance in Business” at the International Conference on Sustainable Business Management, organized by Mizoram University and NEMA, October–November 2019.

SEMINARS ATTENDED:

- Participated in the National Seminar on “Business Practices in the Age of Disruption, Innovation and Sustainability”, organized by the Department of Business Administration, Gauhati University, September 3, 2021.
- Participated in the Two-Day National Seminar on “Skill Development Programmes with Special Reference to Act East Policy of India”, organized by the Department of Economics, MCD College, Sonai, Silchar, September 25–26, 2019.
- Participated in the Two-Day National Seminar on “Recent Trends in Financial Research”, organized by the Department of Management, NEHU, Tura Campus, November 23–24, 2017.

WORKSHOPS ATTENDED / PARTICIPATED:

- Participated in the 5-Day Workshop on “Statistical Methods and Exploratory Data Analysis using R”, organized by NEHU Tura in collaboration with the Indian Statistical Institute, Kolkata, November 2023.
- Participated in the Workshop on “Application of Statistics in Social Science using SPSS and R”, organized by NEHU Tura and the Indian Statistical Institute, Kolkata, October 2019.
- Participated in the 5-Day Workshop on Research Methodology, organized by the Department of Management, NEHU Tura Campus, May 13–17, 2019.

POSITIONS OF RESPONSIBILITY:

- **Member**, Workshops and Live Projects Heads Team, Entrepreneurship Cell (E-Cell), ICFAI University Meghalaya, Tura

MEMBERSHIPS IN PROFESSIONAL BODIES:

- **Member**, North Eastern Management Association (NEMA)
- **Member**, Barak Education Society (BES)
- **Special Invitee**, Revival Committee, INTELECTION (ISSN Journal), Barak Education Society
