

CampusPreneur EXPO 2026

eCELL
— ICFAI UNIVERSITY —
MEGHALAYA

*The Mini
Bazaar*



An Initiative by
ECELL, IUM



entrepreneurshipcell@iumeghalaya.edu.in



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<https://www.iumeghalaya.edu.in/campuspreneur-expo-2026-mini-bazaar>

Particulars	Details
Name of the Programme	CAMPUSPRENEUR EXPO 2026
Organized By	Entrepreneurship Cell (E-Cell), ICFAI University Meghalaya, Tura Campus, in collaboration with The Mini Bazaar
Institution	ICFAI University Meghalaya, Tura Campus
Date	11/09/2026
Venue	ICFAI University Meghalaya, Tura Campus, Danakgre, Tura
Chief Guest	Saurabh Suman, IAS Assistant Commissioner, West Garo Hills
Convener	Dr. Brenda D Marak
Co-Conveners	Dr. Sumit Dey Dr. Ankit Agarwal Dr. Jyotirmoy Roy Dr. Jubayer Ahmed Talukdar Ellerie N Areng Arkanza A Sangma
Participants	Students, aspiring entrepreneurs and participants from ICFAI University Meghalaya, Tura Campus and various educational institutions across Tura





Mr. Proley M Sangma

Director, IUM, Tura

In his address, the Director encouraged students to look for local solutions to local challenges and explore opportunities within their own communities. He emphasized the importance of innovation and entrepreneurship in addressing local needs and contributing to sustainable development.



Dr. Brenda D Marak

Convener, ECell, IUM

Dr. Brenda D. Marak, highlighted that CAMPUSPRENEUR EXPO was designed as a platform where young minds could learn, explore, interact, and experience entrepreneurship beyond the classroom. Encouraging the students to make the most of the opportunity, she said,

“Dear students, today is your opportunity to ask questions, explore new ideas, connect with entrepreneurs, and perhaps discover the entrepreneur within you.”



Guest of Honour

The Guest of Honour, Prof. Abhigyan Bhattacharjee, Member, Editorial Board, IMJIMT, Prof. Dept. of Management, NEHU, Tura, encouraged students not to fear taking the first step towards starting a business. He emphasized that fear and uncertainty should not hold aspiring entrepreneurs back, and encouraged them to take initiative, embrace challenges, and confidently pursue their entrepreneurial ideas.



Chief Guest

The Chief Guest, Shri Sourabh Suman, IAS, Assistant Commissioner, West Garo Hills, encouraged students to think like entrepreneurs, transform ideas into solutions, and identify local problems with local solutions. He urged them to embrace innovation, learn from failure, take calculated risks, and become job creators rather than merely job seekers. He also encouraged students to start small, learn continuously, and take the first step towards their entrepreneurial journey.



Highlights of the Programme



Ventures & Business Stalls



Experiential Learning



Participation Across Institutions



Expert Interaction





Journal Release (Volume 1, Issue 1, September 2026. ICFAI Meghalaya Journal of Innovation, Management and Technology)



Tour of Business Stalls



Student & Alumni Ventures



Expert Talk

Ms. Chonkame R Marak
Proprietor, City Flora



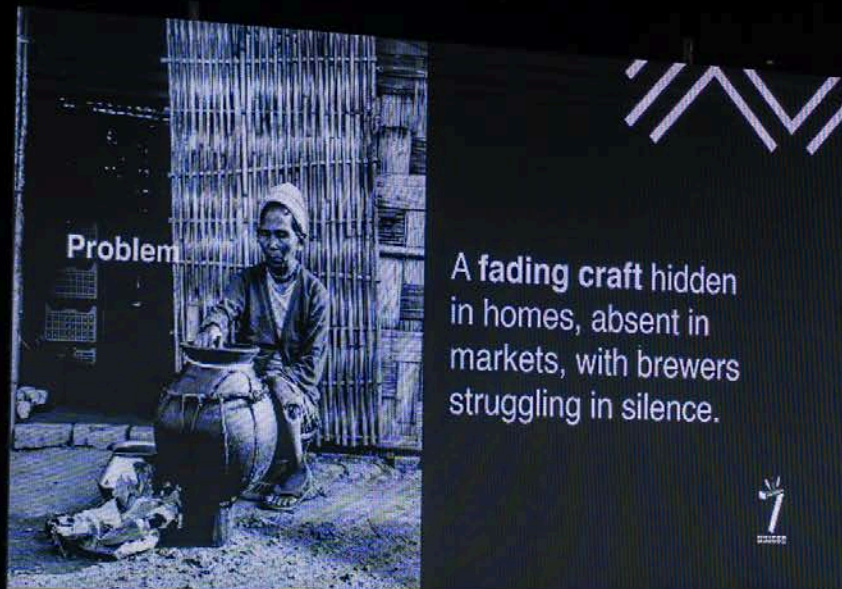
Workshop

Mr. ARJUN DALUI
ASSISTANT DIRECTOR II, MSME



Expert Talk

Mr. Keenan K Marak
Founder, 7 United



Cultural Showcase

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Outcomes



- ❖ Increased awareness and interest in entrepreneurship among students.
- ❖ Practical exposure to developing and presenting business ideas.
- ❖ Improved understanding of marketing, communication, and business management.
- ❖ Greater student confidence in presenting and promoting ideas.
- ❖ Encouragement of creativity, leadership, teamwork, and problem-solving.
- ❖ Reinforcement of experiential learning as central to student development.
- ❖ New opportunities for networking across institutions.
- ❖ Stronger motivation to pursue entrepreneurship as a career path.
- ❖ A deepened entrepreneurial culture within the University.



Significance



CAMPUSPRENEUR EXPO 2026 showed that entrepreneurship education should not be confined to theoretical discussion. Practical platforms — exhibitions, ventures, interactive activities, and expert interaction — play a vital role in building entrepreneurial competencies and gave students a positive environment in which to experiment with ideas and grow in confidence.



CAMPUSPRENEUR EXPO 2026 stands as a significant step towards strengthening the entrepreneurial ecosystem among students and inspiring the next generation of innovators, entrepreneurs, and job creators.



Conclusion

CAMPUSPRENEUR EXPO 2026 was successfully organized as a meaningful initiative to promote entrepreneurship, innovation, and experiential learning among students, offering a dynamic platform to showcase entrepreneurial potential, gain practical exposure, and build essential professional skills.

In the Press

Highland Post



ICFAI University hosts Campuspreneur Expo in Tura

🕒 SEPTEMBER 12, 2026

Garo Digital News

Salgro Salaramni Kobor
3 दिन · 🌐

ICFAI University Meghalaya Hosts CampusPreneur Expo 2026 to Spark Student Entrepreneurship...
थप हेर्नुहोस्



Garo Digital News
2 दिन · 🌐

ICFAI University Tura CAMPUS organised CAMPUS PRENEUR EXPO. 2026 ... थप हेर्नुहोस्



Salgro Salaramni Kobor

Meet The Team

Convener

Dr. Brenda D Marak



Co-Conveners



Dr. Sumit Dey



Dr. Ankit Agarwal



Dr. Jyotirmoy Roy



Dr. Jubayeer Ahmed
Talukdar



Arkanza A Sangma



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